

**Remit Address:**

**WFLA**  
**33096 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (813) 221-5771**  
**Billing: (317) 296-3100**

**Billing Address:**

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**  
**USA**

# DUPLICATE INVOICE

Advertiser	POL/NRSC IE	Invoice #	925333-1
Product	TV	Invoice Date	09/25/16
Estimate Number	4704	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16

Property	WFLA	Order #	925333
Account Executive	Katz Washington	Alt Order #	25279430
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/07/16 - 10/04/16

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Today Show	657-9a								
					09/07/16 to 09/13/16	10x	MTWTF--				
	WFLA			W	09/07/16	:30	8:26 AM	4SPMNRSC01H	\$2,650.00		1
	WFLA			W	09/07/16	:30	8:53 AM	4SPMNRSC01H	\$2,650.00		9
	WFLA			Th	09/08/16	:30	7:26 AM	4SPMNRSC01H	\$2,650.00		2
	WFLA			Th	09/08/16	:30	8:30 AM	4SPMNRSC01H	\$2,650.00		10
	WFLA			F	09/09/16	:30	7:21 AM	4SPMNRSC01H	\$2,650.00		3
	WFLA			F	09/09/16	:30	8:50 AM	4SPMNRSC01H	\$2,650.00		8
	WFLA			M	09/12/16	:30	7:59 AM	4SPMNRSC01H	\$2,650.00		6
	WFLA			M	09/12/16	:30	8:43 AM	4SPMNRSC01H	\$2,650.00		4
	WFLA			Tu	09/13/16	:30	8:27 AM	4SPMNRSC01H	\$2,650.00		7
	WFLA			Tu	09/13/16	:30	8:45 AM	4SPMNRSC01H	\$2,650.00		5
					09/14/16 to 09/20/16	10x	MTWTF--				
	WFLA			W	09/14/16	:30	7:27 AM	4SPMNRSC01H	\$2,650.00		17
	WFLA			W	09/14/16	:30	8:50 AM	4SPMNRSC01H	\$2,650.00		11
	WFLA			Th	09/15/16	:30	6:59 AM	4SPMNRSC01H	\$2,650.00		12
	WFLA			Th	09/15/16	:30	8:40 AM	4SPMNRSC01H	\$2,650.00		20
	WFLA			F	09/16/16	:30	7:58 AM	4SPMNRSC04H	\$2,650.00		13
	WFLA			F	09/16/16	:30	8:51 AM	4SPMNRSC04H	\$2,650.00		19
	WFLA			M	09/19/16	:30	7:27 AM	4SPMNRSC04H	\$2,650.00		18
	WFLA			M	09/19/16	:30	8:44 AM	4SPMNRSC04H	\$2,650.00		14
	WFLA			Tu	09/20/16	:30	7:56 AM	4SPMNRSC04H	\$2,650.00		16
	WFLA			Tu	09/20/16	:30	8:52 AM	4SPMNRSC04H	\$2,650.00		15
					09/21/16 to 09/27/16	10x	MTWTF--				
	WFLA			W	09/21/16	:30	7:29 AM	4SPMNRSC04H	\$2,650.00		21
	WFLA			W	09/21/16	:30	8:27 AM	4SPMNRSC04H	\$2,650.00		30
	WFLA			Th	09/22/16	:30	8:29 AM	4SPMNRSC04H	\$2,650.00		22
	WFLA			Th	09/22/16	:30	8:53 AM	4SPMNRSC04H	\$2,650.00		27
	WFLA			F	09/23/16	:30	7:29 AM	4SPMNRSC04H	\$2,650.00		26
	WFLA			F	09/23/16	:30	8:27 AM	4SPMNRSC04H	\$2,650.00		23
2	WFLA	Today Show 2	9-10a								

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**Delaware, OH 43015**  
**USA**

# DUPLICATE INVOICE

Advertiser	POL/NRSC IE
Product	TV
Estimate Number	4704

Invoice #	925333-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	925333
Alt Order #	25279430
Deal #	
Order Flight	09/07/16 - 10/04/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	1179
Product 1/2	1773

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WFLA	Today Show 2	9-10a								
					09/07/16 to 09/13/16	5x	MTWTF--				
	WFLA			W	09/07/16	:30	9:53 AM	4SPMNRSC01H	\$1,900.00		3
	WFLA			Th	09/08/16	:30	9:54 AM	4SPMNRSC01H	\$1,900.00		5
	WFLA			F	09/09/16	:30	9:54 AM	4SPMNRSC01H	\$1,900.00		4
	WFLA			M	09/12/16	:30	9:27 AM	4SPMNRSC01H	\$1,900.00		2
	WFLA			Tu	09/13/16	:30	9:54 AM	4SPMNRSC01H	\$1,900.00		1
					09/14/16 to 09/20/16	5x	MTWTF--				
	WFLA			W	09/14/16	:30	9:26 AM	4SPMNRSC01H	\$1,900.00		6
	WFLA			Th	09/15/16	:30	9:53 AM	4SPMNRSC01H	\$1,900.00		8
	WFLA			F	09/16/16	:30	9:27 AM	4SPMNRSC04H	\$1,900.00		9
	WFLA			M	09/19/16	:30	9:27 AM	4SPMNRSC04H	\$1,900.00		10
	WFLA			Tu	09/20/16	:30	9:55 AM	4SPMNRSC04H	\$1,900.00		7
					09/21/16 to 09/27/16	5x	MTWTF--				
	WFLA			W	09/21/16	:30	9:54 AM	4SPMNRSC04H	\$1,900.00		11
	WFLA			Th	09/22/16	:30	9:27 AM	4SPMNRSC04H	\$1,900.00		15
	WFLA			F	09/23/16	:30	9:54 AM	4SPMNRSC04H	\$1,900.00		12
3	WFLA	Local News @ 11a	Local News @ 11a								
					09/07/16 to 09/13/16	8x	MTWTF--				
	WFLA			W	09/07/16	:30	11:23 AM	4SPMNRSC01H	\$700.00		1
	WFLA			W	09/07/16	:30	11:51 AM	4SPMNRSC01H	\$700.00		6
	WFLA			Th	09/08/16	:30	11:09 AM	4SPMNRSC01H	\$700.00		2
	WFLA			F	09/09/16	:30	11:51 AM	4SPMNRSC01H	\$700.00		3
	WFLA			M	09/12/16	:30	11:25 AM	4SPMNRSC01H	\$700.00		4
	WFLA			M	09/12/16	:30	11:52 AM	4SPMNRSC01H	\$700.00		7
	WFLA			Tu	09/13/16	:30	11:10 AM	4SPMNRSC01H	\$700.00		8
	WFLA			Tu	09/13/16	:30	11:40 AM	4SPMNRSC01H	\$700.00		5
					09/14/16 to 09/20/16	8x	MTWTF--				
	WFLA			W	09/14/16	:30	11:51 AM	4SPMNRSC01H	\$700.00		9
	WFLA			Th	09/15/16	:30	11:23 AM	4SPMNRSC01H	\$700.00		10
	WFLA			Th	09/15/16	:30	11:51 AM	4SPMNRSC01H	\$700.00		14

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Product	TV	Invoice Date	09/25/16
Estimate Number	4704	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Property	WFLA	Order #	925333
Account Executive	Katz Washington	Alt Order #	25279430
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/07/16 - 10/04/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WFLA	Local News @ 11a	Local News @ 11a								
	WFLA			F	09/16/16	:30	11:10 AM	4SPMNRSC04H	\$700.00		11
	WFLA			F	09/16/16	:30	11:52 AM	4SPMNRSC04H	\$700.00		15
	WFLA			M	09/19/16	:30	11:33 AM	4SPMNRSC04H	\$700.00		12
	WFLA			Tu	09/20/16	:30	11:24 AM	4SPMNRSC04H	\$700.00		13
	WFLA			Tu	09/20/16	:30	11:58 AM	4SPMNRSC04H	\$700.00		16
				09/21/16 to 09/27/16		8x	MTWTF--				
	WFLA			W	09/21/16	:30	11:10 AM	4SPMNRSC04H	\$700.00		22
	WFLA			W	09/21/16	:30	11:51 AM	4SPMNRSC04H	\$700.00		17
	WFLA			Th	09/22/16	:30	11:11 AM	4SPMNRSC04H	\$700.00		18
	WFLA			F	09/23/16	:30	11:11 AM	4SPMNRSC04H	\$700.00		19
	WFLA			F	09/23/16	:30	11:41 AM	4SPMNRSC04H	\$700.00		24
4	WFLA	M-F 3-4p	3-4p								
				09/07/16 to 09/13/16		5x	MTWTF--				
	WFLA			W	09/07/16	:30	3:47 PM	4SPMNRSC01H	\$1,375.00		4
	WFLA			Th	09/08/16	:30	3:39 PM	4SPMNRSC01H	\$1,375.00		5
	WFLA			F	09/09/16	:30	3:22 PM	4SPMNRSC01H	\$1,375.00		2
	WFLA			M	09/12/16	:30	3:22 PM	4SPMNRSC01H	\$1,375.00		3
	WFLA			Tu	09/13/16	:30	3:47 PM	4SPMNRSC01H	\$1,375.00		1
				09/14/16 to 09/20/16		5x	MTWTF--				
	WFLA			W	09/14/16	:30	3:23 PM	4SPMNRSC01H	\$1,375.00		8
	WFLA			Th	09/15/16	:30	3:45 PM	4SPMNRSC01H	\$1,375.00		9
	WFLA			F	09/16/16	:30	3:24 PM	4SPMNRSC04H	\$1,375.00		10
	WFLA			M	09/19/16	:30	3:39 PM	4SPMNRSC04H	\$1,375.00		7
	WFLA			Tu	09/20/16	:30	2:58 PM	4SPMNRSC04H	\$1,375.00		6
				09/21/16 to 09/27/16		5x	MTWTF--				
	WFLA			W	09/21/16	:30	3:43 PM	4SPMNRSC04H	\$1,375.00		15
	WFLA			Th	09/22/16	:30	3:22 PM	4SPMNRSC04H	\$1,375.00		11
	WFLA			F	09/23/16	:30	3:28 PM	4SPMNRSC04H	\$1,375.00		13
5	WFLA	Local Sa 7a News	7-8a								
				09/05/16 to 09/11/16		2x	-----S-				

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Product	TV	Invoice Date	09/25/16
Estimate Number	4704	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Property	WFLA	Order #	925333
Account Executive	Katz Washington	Alt Order #	25279430
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Sales Region	National	Order Flight	09/07/16 - 10/04/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WFLA	Local Sa 7a News	7-8a								
	WFLA			Sa	09/10/16	:30	7:12 AM	4SPMNRST01H	\$400.00		2
	WFLA			Sa	09/10/16	:30	7:48 AM	4SPMNRST01H	\$400.00		1
				09/12/16 to 09/18/16		2x	-----S-				
	WFLA			Sa	09/17/16	:30	7:13 AM	4SPMNRST04H	\$400.00		3
	WFLA			Sa	09/17/16	:30	7:48 AM	4SPMNRST04H	\$400.00		4
				09/19/16 to 09/25/16		2x	-----S-				
	WFLA			Sa	09/24/16	:30	7:23 AM	4SPMNRST06H	\$400.00		6
	WFLA			Sa	09/24/16	:30	7:48 AM	4SPMNRST04H	\$400.00		5
6	WFLA	Notre Dame Football	Various								
				09/12/16 to 09/18/16		2x	-----S-				
	WFLA			Sa	09/17/16	:30	7:36 PM	4SPMNRST04H	\$4,000.00		2
	WFLA			Sa	09/17/16	:30	9:14 PM	4SPMNRST04H	\$4,000.00		1
7	WFLA	Sat 10p Aquarius	10-11p								
				09/05/16 to 09/11/16		1x	-----S-				
	WFLA			Sa	09/10/16	:30	10:30 PM	4SPMNRST01H	\$4,000.00		1
8	WFLA	Wed 9p L&O SVU	9-10p								
				09/19/16 to 09/25/16		1x	--W----				
	WFLA			W	09/21/16	:30	9:40 PM	4SPMNRST04H	\$11,000.00		1
10	WFLA	Fri 8-10p Amer Ninja Warr	8-10p								
				09/12/16 to 09/18/16		2x	----F--				
	WFLA			F	09/16/16	:30	9:22 PM	4SPMNRST04H	\$8,000.00		1
	WFLA			F	09/16/16	:30	9:41 PM	4SPMNRST04H	\$8,000.00		2
11	WFLA	Fri 9-11p Dateline	9-11p								
				09/05/16 to 09/11/16		2x	----F--				
	WFLA			F	09/09/16	:30	9:21 PM	4SPMNRST01H	\$8,000.00		1
	WFLA			F	09/09/16	:30	9:40 PM	4SPMNRST01H	\$8,000.00		2
				09/12/16 to 09/18/16		2x	----F--				
	WFLA			F	09/16/16	:00			<del>\$8,000.00</del>	See MG 11.9,11.10	3

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Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WFLA	Fri 9-11p Dateline	9-11p								
	WFLA			F	09/16/16	:00			<del>\$8,000.00</del>	See MG 11.9,11.10	4
	WFLA	Fri 10p Dateline	10-11p	F	09/16/16	:30	10:10 PM	4SPMNRSC04H	\$8,000.00	MG for 11.4,11.3	9
	WFLA	Fri 10p Dateline	10-11p	F	09/16/16	:30	10:28 PM	4SPMNRSC04H	\$8,000.00	MG for 11.4,11.3	10
				09/19/16 to 09/25/16		2x	----F--				
	WFLA			F	09/23/16	:30	9:19 PM	4SPMNRSC04H	\$8,000.00		6
	WFLA			F	09/23/16	:30	10:17 PM	4SPMNRSC04H	\$8,000.00		5
14	WFLA	Wed 10p Blindspot	10-1059p								
				09/12/16 to 09/18/16		1x	--W----				
	WFLA			W	09/14/16	:30	10:14 PM	4SPMNRSC01H	\$8,800.00		1
				09/19/16 to 09/25/16		1x	--W----				
	WFLA			W	09/21/16	:00			<del>\$8,800.00</del>	See MG 14.4	2
	WFLA	Wed 8p Blindspot	8-9p	W	09/21/16	:30	8:20 PM	4SPMNRSC04H	\$8,800.00	MG for 14.2 09/21	4
15	WFLA	Tonight Show	Tonight Show								
				09/07/16 to 09/13/16		5x	MTWTF--				
	WFLA			W	09/07/16	:30	12:22 AM	4SPMNRSC01H	\$1,980.00		4
	WFLA			Th	09/08/16	:00			<del>\$1,980.00</del>	See MG 15.21	1
	WFLA			F	09/09/16	:30	12:03 AM	4SPMNRSC01H	\$1,980.00		5
	WFLA			M	09/12/16	:30	12:13 AM	4SPMNRSC01H	\$1,980.00		3
	WFLA			Tu	09/13/16	:30	12:02 AM	4SPMNRSC01H	\$1,980.00		2
				09/14/16 to 09/20/16		5x	MTWTF--				
	WFLA			W	09/14/16	:30	12:24 AM	4SPMNRSC01H	\$1,980.00		6
	WFLA			Th	09/15/16	:30	12:04 AM	4SPMNRSC01H	\$1,980.00		10
	WFLA			F	09/16/16	:30	11:49 PM	4SPMNRSC04H	\$1,980.00		9
	WFLA			M	09/19/16	:30	12:03 AM	4SPMNRSC04H	\$1,980.00		7
	WFLA			Tu	09/20/16	:30	12:00 AM	4SPMNRSC04H	\$1,980.00		8
				09/21/16 to 09/27/16		5x	MTWTF--				
	WFLA			W	09/21/16	:30	11:51 PM	4SPMNRSC04H	\$1,980.00		15
	WFLA			Th	09/22/16	:30	12:31 AM	4SPMNRSC04H	\$1,980.00		14
	WFLA			F	09/23/16	:30	12:12 AM	4SPMNRSC04H	\$1,980.00		12

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# DUPLICATE INVOICE

Advertiser	POL/NRSC IE
Product	TV
Estimate Number	4704

Invoice #	925333-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	925333
Alt Order #	25279430
Deal #	
Order Flight	09/07/16 - 10/04/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	1179
Product 1/2	1773

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WFLA	Local News @ 6a	558-7a								
					09/07/16 to 09/13/16	3x	MTWTF--				
	WFLA			W	09/07/16	:30	6:29 AM	4SPMNRSC01H	\$1,800.00		3
	WFLA			F	09/09/16	:30	6:42 AM	4SPMNRSC01H	\$1,800.00		1
	WFLA			Tu	09/13/16	:30	6:21 AM	4SPMNRSC01H	\$1,800.00		2
					09/14/16 to 09/20/16	3x	MTWTF--				
	WFLA			W	09/14/16	:30	6:11 AM	4SPMNRSC01H	\$1,800.00		6
	WFLA			Th	09/15/16	:30	6:25 AM	4SPMNRSC01H	\$1,800.00		4
	WFLA			M	09/19/16	:30	6:20 AM	4SPMNRSC04H	\$1,800.00		5
					09/21/16 to 09/27/16	3x	MTWTF--				
	WFLA			Th	09/22/16	:30	6:11 AM	4SPMNRSC04H	\$1,800.00		9
20	WFLA	Wed 10p Chicago PD	10-1059p								
					09/19/16 to 09/25/16	1x	--W----				
	WFLA			W	09/21/16	:30	10:39 PM	4SPMNRSC04H	\$8,400.00		1
21	WFLA	Local News @ 530a	530-558a								
					09/07/16 to 09/13/16	1x	MTWTF--				
	WFLA			Tu	09/13/16	:30	5:52 AM	4SPMNRSC01H	\$1,000.00		1

Aired Spots **114**

<u>Gross Total</u>	<b>\$278,935.00</b>	
<u>Agency Commission</u>	<b>\$41,840.25</b>	
<u>Net Amount Due</u>	<b>\$237,094.75</b>	<b><u>Payment Terms 30 Days</u></b>

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.